![SMC — OUR KNOWLEDGE IS YOUR POWER]

## EVENT AGENDA

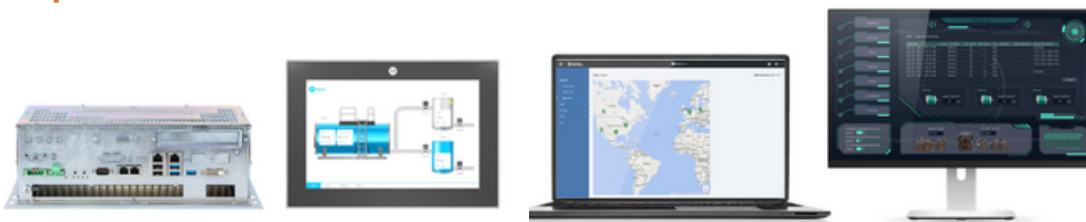# FactoryTalk Optix
## OUT-OF-THE-BOX WORKSHOP

The latest innovations in HMI can greatly impact business. This workshop on the FactoryTalk® Optix™ portfolio will offer exclusive insights about to how to leverage this technology. The portfolio includes hardware and software that works together and allows for broad interoperability.

## WHAT TO EXPECT

Get hands-on experience with the products, engage with experts, and learn what make makes the FactoryTalk® Optix™ portfolio different in this one-day workshop.

- **Explore how to streamline your HMI design process** using capabilities like reusable code libraries, pre-built recipes, localization, data logging, style sheets, multi-user collaboration, web-based design and test, integrated version control, and more.
- **Learn how you can build future-ready offerings** with a versatile, extensible HMI solution that supports diverse hardware environments and customer requirements using open standards.
- **Gain insight on options for addressing price-functionality tradeoffs,** including a variety of hardware options and a modular licensing model – so you only pay for the features you need.

### DETAILS

**June 4, 2024**
9 AM - 4 PM

**SMC Cape Girardeau**
2333 Rusmar St
Cape Girardeau MO, 63703

**$1,250 per attendee**
*Lunch provided*

## Explore the Full Portfolio

**Rockwell Automation**

*\*Attendees will receive a 12.1" Widescreen OptixPanel valued at $5,000*

*Scan the QR code or visit smcelectric.com to register*